



# Sustainable Shipping Initiative



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## SSI Quarterly Newsletter

Hello,

It has been a busy start to the year at the Sustainable Shipping Initiative. We have just returned from Singapore, where we held our 3rd Annual Ship Recycling Roundtable, where we successfully mediated between key stakeholders from all sides of what is a complex and challenging issue.

We have also been supporting initiatives including World Wildlife Day and attended the World Ocean Council conference in Rotterdam. Finally, we have developed a new website, with new resources and information that will be useful for both members and non-members alike. Please take a look if you haven't already.

Over the next few months, the IMO's Intercessional Meeting and of course, MEPC 71, will be drawing closer. It is critical that the IMO agrees on an appropriate level of ambition in its GHG emissions reduction roadmap, and the SSI will continue to advocate for a strong approach so that shipping fairly and effectively contributes to achieving the below 2-degrees warming targets agreed at COP21 in December 2015.

[Read more](#)

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## SSI Nominated For Clean Shipping Award

**2017 GREEN4SEA  
Conference & Awards**

Shortlisted nominee for the  
Clean Shipping Award

2017  
CLEAN  
SHIPPING  
AWARD

GREEN4SEA

sustainable  
shipping  
initiative

Cast your vote now at [green4sea.com/awards](http://green4sea.com/awards)

**Tuesday, 04 April 2017**  
Yacht Club of Greece, Athens

The Sustainable Shipping Initiative is excited to be a shortlisted nominee for the GREEN4SEA Clean Shipping Award 2017.

The Clean Shipping category is for organisations that are contributing towards cleaner shipping. The SSI was nominated for its Vision2040 - helping the shift towards a sustainable shipping industry by setting priorities and aspirations clearly, as set out in its 'Roadmap' and 'Case for Action' initiatives.

The voting for these awards ends on the 24th March, please show your support for our work towards greater sustainability by voting for us at <http://www.green4sea.com/2017-green4sea-awards/>

[Read more](#)

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## SSI Supporting the UN Wildlife Taskforce and World Wildlife Day on 3rd March 2017



The SSI is proud to be supporting World Wildlife Day, and to be playing its part in the United for Wildlife Taskforce. The illegal wildlife trade is one of the biggest threats to the survival of some of the world's most iconic species. In fact, it's second only to habitat destruction as a threat for many species.

The Taskforce brings together high-level leaders from the transport industry, conservation representatives, and organisations already engaged in initiatives designed to curb illegal trafficking.

If you think elephants are worth more alive, your help is needed! Your voice can make a difference in the fight to save elephants. So join the herd and get involved now!

[Read more](#)

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# SSI at the World Ocean Council – Sustainable Ocean Summit 2016

## World Ocean Council Sustainable Ocean Summit



## Sustainable Development and Synergies

Ian Petty, General Manager  
Sustainable Shipping Initiative



As well as speaking on a panel regarding communication and co-ordination among green shipping initiatives, our General Manager, Ian Petty, participated in an informal 'roundtable' meeting exploring collaboration among green and sustainable shipping organisations and programmes.

The meeting comprised of a discussion among the original representatives, on the needs and opportunities for harmonisation, collaboration, and the merging of green and sustainable organisations and programmes, to improve the value, efficiency, and effectiveness of these initiatives for industry.

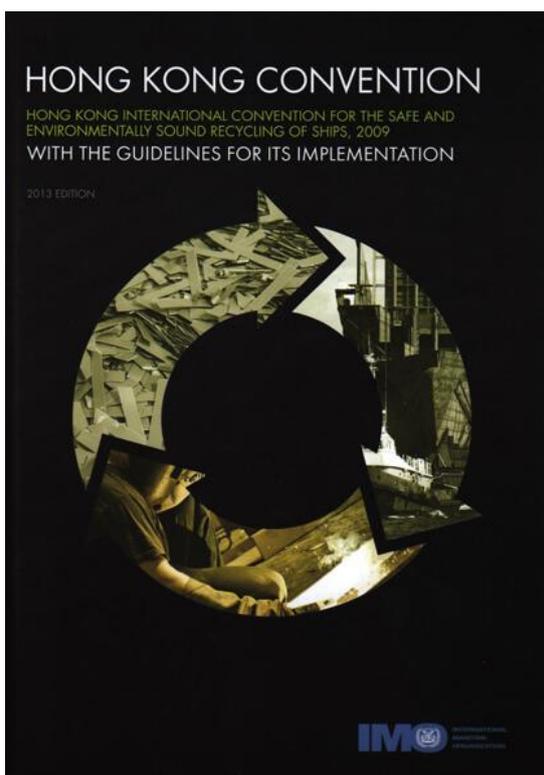
Attendees including SSI, Green Marine, Green Award, Nautical Institute, RightShip, Carbon War Room, IWSA, CSR Netherland, WWF and Baird Maritime recognised the need for greater alignment in standards and benchmarking schemes to encourage greater adoption by, and across, the industry. Although there are significant differences between each scheme, there appeared to be a willingness to explore opportunities for alignment, or at least some form of mapping that would ultimately help the end users and encourage wider adoption.

You can view our full presentation by following the link below:-

[Read more](#)

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## An Update from the SSI Work Groups



### Facilitating debate around ship recycling

The Sustainable Shipping Initiative held its 3rd annual Roundtable on Sustainable Ship Recycling in Singapore on 1st March 2017.

The roundtable event was attended by key industry stakeholders, including members of the SSI, as well as an increased number of delegates from NGOs, industry bodies, class societies, regulatory bodies and ship owners.

In addition to those who attended last year, invitations were extended to recycling yards in China, Turkey and the USA, which are certified as compliant with the Hong Kong Convention for the Safe and Environmentally Sound Recycling of Ships (HKC).

[Read more](#)



### Low carbon Shipping

After commissioning work from University College London (UCL) to demonstrate the reductions that may be needed under a number of different scenarios, the SSI has lobbied strongly for more urgent action to be taken across the industry, and called upon the IMO to develop a framework for the global implementation of GHG emissions reduction targets.

Although these calls attracted little support initially, we have maintained our stance and seen a major shift in position throughout 2016. This culminated in the IMO at MEPC 70 in October 2016 setting out a roadmap for developing a strategy to reduce GHG emissions from shipping by 2023.

In 2017, the SSI Low Carbon Work Group is focused on ensuring that the momentum that has now been established is maintained, and will continue to press for the inclusion of suitably ambitious targets within the IMO roadmap when it is developed later this year.

[Read more](#)



## SSI Member News



SSI member AkzoNobel gets top grade on the CDP Supplier Climate A List:

AkzoNobel has been awarded a top grade on the influential Supplier Climate A List of companies identified, as being leaders in their actions to combat climate change.

The list is compiled by the Carbon Disclosure Project (CDP), an international not-for-profit group which accelerates action to achieve sustainable economies. The ranking places AkzoNobel in the top 3 percent of the 4,300 companies assessed.

“This is welcome recognition which underlines the impact we’re having with our strategy of doing more with less,” said André Veneman, AkzoNobel’s Director of Sustainability. “By creating more value with less resources and working closely with customers and suppliers, we can help to make life more liveable and inspiring for the world’s ever-growing population.” The Supplier Climate A List is published in the CDP report “Missing link: Harnessing the power of purchasing for a sustainable future”.

[Read more](#)

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## People



### **Signe Bruun Jensen**

SSI Members were devastated by the tragic loss of Signe Bruun Jensen, Global Head of Sustainability at Maersk Line, who sadly passed away after a short illness on 16th December 2016.

Signe was a founder member of the SSI and a leading contributor to the work that we have undertaken. She was instrumental in, and the force behind, many of the SSI’s key initiatives and achievements and will be sadly missed by friends and colleagues at the SSI.

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## About The SSI



The Sustainable Shipping Initiative (SSI) is an independent charity, comprised of ambitious leaders spanning the whole shipping value chain from charterers and ship owners, to ship yards, class societies and technology companies. The SSI's objective is to make sustainability mainstream; working with its members and other shipping stakeholders to create a more environmentally responsible, socially conscious, safer, accountable, and more economically profitable industry. One that is truly sustainable by 2040, as outlined in its Vision. The SSI was founded by global sustainability non-profit organisation Forum for the Future in conjunction with WWF, the global conservation NGO and a number of leading shipping industry companies. Forum for the Future and WWF remain as SSI NGO members.

For membership enquiries please contact the SSI Secretariat on:-

email: [info@ssi2040.org](mailto:info@ssi2040.org)

tel: +(44) 207 324 3626

[Read more](#)

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## Forthcoming Events

Find us at the following events coming up soon:-

- 3rd SSI Ship Recycling Roundtable - Singapore 1st March 2017
- Green Ship Technology - Copenhagen 23rd March 2017
- SSI Members Meeting (internal) - (Geneva) 4th-6th April 2017
- 3rd Energy efficiency Conference – London 16th May 2017
- IMO MEPC 71 - London 3rd-7th July 2017
- SSI Member's Meeting (internal) - (tbc) October 2017

[Read more](#)

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## Tweet of the Week

@Sustshipping We've been nominated for @green4sea's Clean Shipping Award! Vote via - [bit.ly/2mfK9kE](http://bit.ly/2mfK9kE).



[The Sustainable Shipping Initiative](#)



[Our Members](#)



[Join Us](#)



Thank you for your time!

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Charity No. 1157491.

Company No. 8652606.